

We all experienced challenges and loss this year. For Wild Earth, we experienced missed in-person connections, significant lost programming revenue, as well as a difficult reduction in staff. However, the full story of 2020 for our organization is about service, resilience, and this enduring truth:



Tending deep connections with one another in nature is essential and healing in both joyful and challenging moments.



How it Started

food distribution



social justice



online education



staff hours in service of school district families during COVID-19 school closure

2,880 hrs - Kingston
1,036 hrs - Ellenville

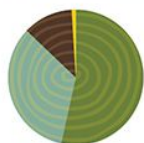
How it's Going

We lost nearly half of our program days but still were able to get kids outside.

- Revised Summer Camp Format
- Ropes Canoe Adventure
- Ropes Backpacking Adventure
- Year-Round Youth and Adult Programs



Total Revenue* \$2,297,610

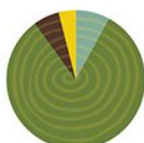


Grants: 54%
Programs: 34%
Donations: 12%
Other: 1%

Program Revenue Breakdown



Total Expenses* \$2,014,329



Programs: 82%
Management & General: 8%
Fundraising: 6%
Awareness & Communications: 4%

Program Expense Breakdown



program days in the schools

144 total program days in schools

62 missed days due to Covid

*these are consolidated unaudited operations for the fiscal year ending August 31, 2020



THIS YEAR, WILD EARTH:

- Prioritized supporting our community and keeping our staff engaged and employed
 - Continued land improvements and caretaking projects at Rock Haven
- Created and implemented health and safety protocols that made camps and programs thrive
 - Expanded our weekend programs to serve 25% more youth and teens this fall
 - Created "Wilderness Wednesdays," a full-day program each week that provided outdoor connections as children returned to virtual learning in the fall



We continued investing in our people and land, strengthened our partnerships and relationships within our communities, and adapted our programs and experiences to better engage and educate our youth, tomorrow's leaders.



Thank you for showing up this year with love and support!



Follow us on Instagram: @wildearthny



Check out our videos on YouTube!

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2020
ANNUAL REPORT