



2021  
ANNUAL REPORT

## Welcome To Wild Earth's Rock Haven

Rock Haven resides on Lenapehoking, the traditional lands and waterways of the Lenape Munsee.

3 years ago, we quietly invited our long-standing and committed donors, staff, and board members to help us launch a Capital Campaign to better meet our community's needs by:

## BUILDING ORGANIZATIONAL CAPACITY

Our full-time staff now totals 14 people, which has positioned us to introduce new programs and deepen the experience in our existing programs in the next year. Our per diem staff is essential to our success and we look forward to engaging even more leaders in this work!

## WE SET AN AMBITIOUS GOAL OF RAISING \$4.5 MILLION IN 5 YEARS!

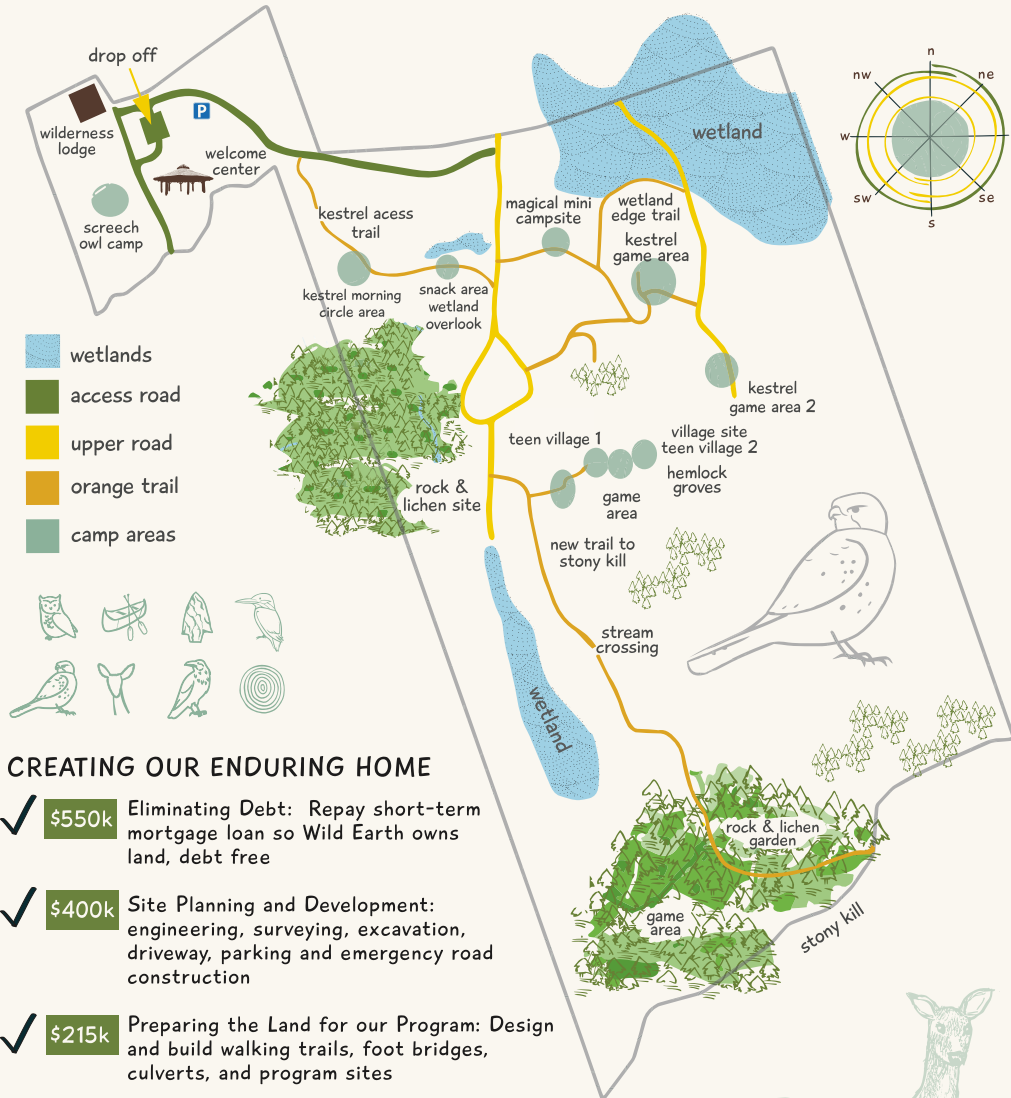
Many in our community made multi-year pledges to help us reach our goal. (We thank you!)



Now, we are entering the final phase of the Capital Campaign, and ask our entire community to become engaged!

## WE HAVE \$400,000 TO RAISE THIS YEAR TO REACH OUR GOAL.

## CREATING OUR ENDURING HOME AT ROCK HAVEN



### CREATING OUR ENDURING HOME

- ✓ **\$550k** Eliminating Debt: Repay short-term mortgage loan so Wild Earth owns land, debt free
- ✓ **\$400k** Site Planning and Development: engineering, surveying, excavation, driveway, parking and emergency road construction
- ✓ **\$215k** Preparing the Land for our Program: Design and build walking trails, foot bridges, culverts, and program sites
- ✓ **\$140k** Wild Earth's First Buildings: design and construct timber frame welcome center, gear and wood sheds
- IN PROCESS** **\$110k** Access and Safety: tent platforms, backcountry shelter for winter crafts, and utility vehicle, water and waste system
- NEXT** **\$375k** Phase 2: Wilderness Lodge, commercial kitchen and classroom, living annex

## CENTERING JUSTICE & EQUITY IN OUR WORK

Our focus on supporting local mutual aid efforts and building strong partnerships has led to more targeted programs for both youth and adults. We thank our partners, including Good Work Institute, Kingston YMCA Farm Project, and the Kingston City School District, for collaborating with us.

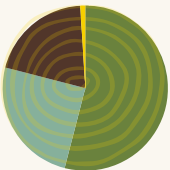




It's been 18 years since our first summer - a whole generation of kids have grown up in Wild Earth's programs. As we look forward to the next 18 years, we're excited for the reemergence of Screech Owl programs for our youngest children - the future leaders who are ready to join us!

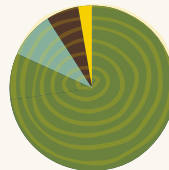


Total Revenue \$1,549,530



Grants: 54%  
Programs: 25%  
Donations: 20%  
Other: 1%

Total Expenses \$1,309,531



Programs: 80%  
Management &  
General: 10%  
Fundraising: 7%  
Awareness &  
Communications: 3%



Thank you for showing up this year with love and support!



Follow us on Instagram: @wildearthny



Check out our videos on YouTube!

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