



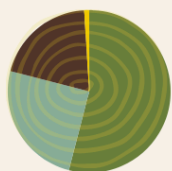
While we celebrate our return to a robust program schedule, this year marks a change for David Brownstein, our founding Executive Director.



After establishing a strong team of leaders and creating many viable paths for Wild Earth's continued growth, David feels ready to let the next generation lead. We can't thank him enough for his guidance and look to our community to support us as we look forward to the many opportunities in front of us!

Before we move forward, we are going to celebrate the past with our first Wild Earth gala! We hope you will join us next April for a celebration to remember!

Total Revenue \$2413,770



Grants: 53%
Programs: 33%
Donations: 13%
Other: 1%

Total Expenses \$1,862,244



Programs: 83%
Management & General: 8%
Fundraising: 6%
Awareness & Communications: 2%

Program Revenue Breakdown

-  Programs for Schools 54%
-  Summer Camps: 24%
-  Youth Weekend Programs: 12%
-  Adult & Family Programs: 7% (incl NCN)
-  Community Engagement: 3%

Program Expense Breakdown

-  Programming: 81%
-  Financial Aid & Accessibility: 16%
-  Land Improvements: 3%

Our revenue increased this year thanks to Capital Campaign contributions that are helping us expand our capacity and programs over the next two years.

We are so grateful for your investment in our future!



Follow us on Instagram: @wildearthny



Check out our videos on YouTube!

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wild earth



WE ARE PREPARING FOR A BIG MILESTONE - OUR 20TH SUMMER CAMP!

At the end of this year, our Capital Campaign will be complete thanks to you!

Through this increased fundraising effort, we have added needed capacity and resources in the past year:

- We added key administrative staff, including Finance & HR Director, Kate Pinyavan, and Communications & Recruitment Coordinator, Abby Schmeichel.
- We hired experienced instructor Katie Gibbons, to be our Early Childhood Coordinator, promoted Craig Diaz, to Middle Childhood Coordinator, and will soon hire another program coordinator to help expand our teen programs.
- We created a new staff category called "Per Diem+" to provide a year-round commitment for select instructors, which includes increased benefits.
- We bought a van to transport our high school interns! Securing this transportation allowed us to accept more interns than anticipated.



- We completed the buildout of our Welcome Center and entrance to the Rock Haven land, including beautiful new signage.



OUR PROGRAMS ALSO RETURNED TO FULL STRENGTH THIS YEAR:



Our Screech Owl camp (for 4-7 year olds) returned and completely filled!



Our summer was filled with two new programs following the conclusion of summer camp. Cooking with Fire and Sweet Fern Family Camp were intimate overnight programs at Rock Haven that allowed participants to make new friends and connect with existing ones.



We held the first Acorn Gathering for 100+ people at the Rock Haven land in Kerhonkson.



Our Using the Whole Deer adult program created enough interest for us to develop two other programs - Hide Tanning and the newly launched Buckskin Sewing.



This summer, we held a program for over 100 new college students from SUNY New Paltz's Educational Opportunity Program (EOP). Many of these students are the first in their families to attend college. It was an honor to welcome them to the Hudson Valley and connect them to an environment outside of their college campus.



We also resumed our fall field trips for every 5th grader in the Kingston City School District. Students travel with their teachers and guidance counselors to Juniper Flats, land stewarded by Scenic Hudson, for an all-day field trip in the woods. Receiving thank you letters after the field trips is all the motivation we need!

We are heading into this 20th year with a strong team and a clear direction! There are many accomplishments from this last year that highlight how well prepared we are for the next 20 years.



Dear wild earth,

I am the most grateful for all that you have done for me as well as the whole school. I think, wild earth is a wonderful program full of awesome people. I really enjoyed my time there. I really enjoyed playing games and well... just having fun in general. I hope you can continue making this happy as long as you can.



Wild Earth

Dear Katie and Caleb thank you for being nice, helpful and funny. I loved it when Caleb let me use a hatch and Katie... Katie was funny when she said she was a poor expert. Thank you for teaching me a lot of things.

