

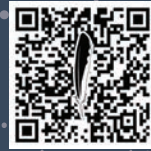


A WHOLE GENERATION OF YOUTH HAS GROWN UP THROUGH OUR PROGRAMS!

Twenty years later, a new generation is emerging amidst a powerful shift in societal priorities, including a call to embrace **gender inclusivity**, **take climate change action**, and **create access to nature for all**.



GO HERE TO FIND OUT HOW WE ARE SUPPORTING THE NEXT GENERATION!



ANNUAL REPORT 2023

wild
earth



CELEBRATING 20 YEARS

Total Revenue \$2,314,120



Grants: 39%
Programs: 41%
Donations: 18%
Other: 2%

Program Revenue Breakdown

- Programs for Schools 65%
- Summer Camps: 21%
- Youth Weekend Programs: 12%
- Adult & Family Programs: 1%
- Community Engagement: 1%

Total Expenses \$2,386,790



Programs: 77%
Management & General: 8%
Fundraising: 11%
Awareness & Communications: 4%

Program Expense Breakdown

- Programming: 84%
- Financial Aid & Accessibility: 16%
- Land Improvements: <1%

Thank you for supporting the next generation of Wild Earth!

Follow us on Instagram: @wildearthny | Check out our videos on YouTube!

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TREASURING OUR ROOTS AND PLANTING SEEDS FOR OUR FUTURE

Since 2004, Wild Earth's programs have been shaped by the experiences and contributions of youth, parents, instructors, school teachers, program partners, and donors. Through our shared experiences, a set of core principles have emerged, becoming the foundation of our programmatic approach at Wild Earth.

"Freedom within Boundaries" is just one of the principles that guides us in creating nurturing spaces for children to explore their passions, connect with nature, and embark on a journey of self-discovery at Wild Earth. In our work, we view nature as the boundary in which youth development and relationship building flourishes.

As we meet the evolving needs of a diverse, new generation of youth, we see how nature remains an essential teacher and collaborator for the many expressions of those needs, which are highlighted in some of the following ways our work has grown this past year.



IMPACTS ON THE NEXT GENERATION

This summer we faced significant climate related challenges - poor air quality from Canadian forest fires, increased rain, and increased rattlesnake activity at the Rock Haven land. As a result, we chose to leave the land to ensure the safety of the youth participants and adult leaders.

Thanks to community support, we now have a strategy to hold our programs safely while respecting the beings who call the land home.

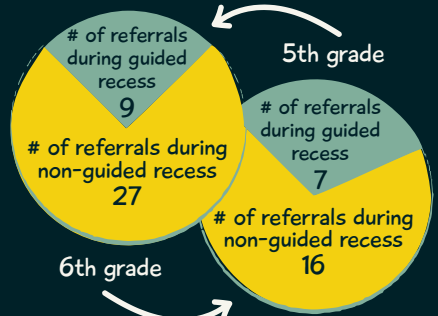
GO HERE TO FIND OUT HOW WE ARE ADAPTING TO THE NEEDS OF THE NEXT GENERATION



- After a 6-week pilot in spring 2023, our work at George Washington Elementary blossomed into a full-year engagement for the 2023-24 school year.
- Expanded our core instructor team from 4 to 7 positions to create a more consistent team of mentors at our programs.
- We're adding a 1-week, 3rd session of summer camp to meet the demand for our most popular program!
- Way of the Hunt, our new Adult Apprenticeship, opened registration in November 2023 and is filling quickly!
- We expanded our Kingston field trip program to support English Language Learners (ELL) and self-contained classes.
- Our High School Internship program increased by 40% in its 2nd year!
- After incorporating program ideas of our Counselors-in-Training (CITs), Ropes was redesigned to become a nighttime, dinner party in the woods! The teens learn how to design a menu and cook the meal for each month's dinner, plus play fun night games and make crafts that relate to each dinner's theme.
- We joyously celebrated Wild Earth's 20th anniversary, transition of executive leadership, and we successfully closed our 5-year Capital Campaign.

FEWER BEHAVIORAL REFERRALS AT GUIDED RECESS

We evaluated the impact of our school programs in partnership with The Benjamin Center for Public Policy, SUNY New Paltz.



With nearly 2/3 fewer in-school referrals for 5th graders and 1/2 as many for 6th graders, the data suggests a positive relationship between Wild Earth's guided recess and students' behavior on the playground.



INCREASED FINANCIAL SUPPORT

We gave **\$28,010** in summer camp tuition discounts and financial aid - a **66%** increase in total financial aid.



FULL SCHOLARSHIP RECEIVED FINANCIAL AID

That means **113%** (or **46%**) of camp families received financial aid **AND** we were also able to give a **full scholarship** to **3** students from our Kingston City School District (KCSD) school program.

Thank **YOU** to our community for supporting financial aid for the next generation!

